



REVOLUTION IN POOLING!

# ALL SYSTEMS GO

2022 CAJPA ANNUAL CONFERENCE SEPT. 13-16 • SOUTH LAKE TAHOE

## CAJPA Attendees are Prepared to Revolutionize the Pooling Industry

### 5 REASONS WHY YOU SHOULD SEND YOUR INCREDIBLY HARD-WORKING, DESERVING EMPLOYEE (ME) TO THE 2022 CAJPA ANNUAL CONFERENCE!



#### 1. Professional Development Opportunities

No other risk sharing pool conference covers something for everyone like CAJPA! Professionals from all parts of the pooling industry – claims, finance, risk management, administration, technology, member services, governance - will walk away better educated and inspired.



#### 2. Problem Solving by Networking

Attendees will share experiences, solutions, opinions, and challenges with other pool professionals building problem-solving relations as we collectively tackle emerging issues and best practices.



#### 3. Real-World Examples

Our sessions are selected by CAJPA's expansive and hard-working Professional Development Committee comprised of colleagues and experts across all pool professions. Specific learning outcomes are identified to ensure attendees take away knowledge that they will be able to immediately apply to their job.



#### 4. Exhibitors, Speakers, and Pooling Colleagues

All under one roof. No need for your staff to surf the internet for hours looking for a new software program, financial consultant, safety program or legal counsel. Meeting face-to-face with vendors can't be beat as it allows attendees to ask specific questions about products and services that your pool needs to better serve your member agencies. Plenty of structured and informal sessions mean tons of opportunities to identify your learning path, forge new contacts and talk with like-minded pool professionals.



#### 5. Wonderful Location and Great Value

Due to the continued support of our sponsors and exhibitors, CAJPA is able to keep conference fees low – only \$300 for CAJPA members, if you register before August 5, 2022. What a bang for your public bucks! Can't beat the location – California's beautiful Lake Tahoe region offers an opportunity for attendees to take a deep breath of fresh air between educational sessions.



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