



# The Importance of Legislative Advocacy



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SEPTEMBER 12-15, 2017  
SOUTH LAKE TAHOE, CA



# LEGISLATION



## The Process

- Bill Introduced
- Heard by Policy committee
- Heard by Fiscal committee
- Heard on floor in House of Origin
- New Law: Bill amendments must be in print for 3 days before they can be voted on
- Repeats Process in Second House - and if not amended . . .
- Heads to Governor for Action (Sign, Veto, Permit to become law without signature)
- Vetoes overridden with 2/3<sup>rd</sup> Majority Vote by Legislature





# CAJPA LEGISLATIVE ADVOCACY

- CAJPA Legislative Committee
  - 15 Volunteer Members
  - Subject Matter Experts
- Legislative Action Day
- Apprises members of Key bills/regulatory issues
- Mobilizes support as needed



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## What is a KEY bill?

- Bills with the greatest potential impact (good or bad) on CAJPA members and their pool members.
- Focus of CAJPA resources



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# Where to Target Your Attention

- State Legislative web site  
<http://leginfo.legislature.ca.gov/>
- CAJPA Key Bills
- Industry news



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# Understand the Impact

## What's Really Behind That Bill!



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# Start a Conversation

- Know who to TALK to
- Be CLEAR on your position
- Have supporting documentation



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# You have a VOICE! VOTER VOICE!

- Take Action Today
  - Getting Involved is Easy!
  - Action Center App - Smartphone
  - Advocacy
  - Bill Search
  - Sign up for Alerts



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# Questions . . .



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