



# 5 REASONS YOU SHOULD SEND YOUR POOL'S AMAZING, HARD-WORKING, DEDICATED STAFF (AND BOARD MEMBERS) TO THE CAJPA CONFERENCE!



SEPTEMBER 12 - 15  
SOUTH LAKE TAHOE, CA



## PROFESSIONAL DEVELOPMENT OPPORTUNITIES

The conference offers something for everyone who supports your pool's operations. Administrative, finance, technology, risk management professionals will all walk away better educated and inspired. Board members will learn more about the current challenges and opportunities facing the agencies they govern. Oh, and there are CEs offered too!



## REAL-WORLD EXAMPLES

Our sessions are selected by a hard working committee comprised of experts in every pool profession. Specific learning outcomes are identified to ensure attendees take away knowledge that they will be able to immediately apply to their job.



## GREAT LOCATION AND GREAT VALUE

Due to the generous support of our sponsors and exhibitors, CAJPA is able to keep conference fees low – only \$300 for CAJPA members. What a bang for your public bucks! Can't beat the location – California's beautiful Lake Tahoe region offers an opportunity for attendees to take a deep breath of fresh air between educational sessions. Your hard working employees deserve that!



## PROBLEM SOLVING BY NETWORKING

CAJPA's fall conference is the largest gathering of only public risk sharing pools on the West Coast. Attendees are able to share experiences, solutions, opinions and challenges among themselves which may provide them with the guidance they need to tackle that problem or expand member benefits.



## EXHIBITORS – FROM CUTTING EDGE TECHNOLOGY TO ESSENTIAL SERVICES

All under one roof. No need for your staff to surf the internet for hours looking for a new software program, financial consultant, safety program or legal counsel. Meeting face-to-face with vendors can't be beat as it allows attendees to ask specific questions about products and services that your pool needs to better serve your member agencies.



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